

ParkereSSe Ltd.



PARKERESSE LEARNING CENTER

LESSONS FOR THE BACK-OFFICE IN:

**MATH
GRAMMAR
PHILOSOPHY**

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Today's Lesson: MATH

X (New Client) = Y (Do I need another headache)



PS (Fix Back Office)
+ X (New Clients)

Y (Did I wait so long)

SUM (Client Services) <<
TOTAL (Client Satisfaction)



PS_Factor * (Client Services)
>> Client Expectations

Today's Lesson: GRAMMAR

That was the . . .

~~**WORST**~~ **BEST**

. . . conversion ever!



~~**DO WE**~~ **WE DO**

. . . really want

to be in this business!



We sure do know how

to make this look . . .

EASY ~~**HARD**~~



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Today's Lesson: PHILOSOPHY

Chinese Proverb >>

Give a fish ... eat a day
Teach to fish ... eat a lifetime



>>

Don't "fish" around for
Systems and Operations solutions.
Partner with us for the
"catch" of a lifetime!

Tool Guy >>

Measure twice, cut once



>>

Don't come up short!
Team with us for a "measured"
approach for success

Lennon >>

Instant Karma's gonna get you



>>

Experience counts!
Get with us for "instant" results.

ParkereSSe Ltd.



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